

WSOC-TV

Agency Name: Smart Media

Todays date: 10/9/2012

Advertiser Name: McCrory

Invoice Nbr.: _____

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract # 321038

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: _____

Time Aired: _____

A/E Name: Andrea Moore

A/E Number: _____

Ntl. Rep Nbr: _____

Billed at Rate: _____

Corrected Rate: _____

Gross Credit/Debit: \$6,190.00

Net Credit/Debit: \$5,261.50

REASON FOR ADJUSTMENT:

SALES

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

TRAFFIC

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

OTHER

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

EXPLANATION:

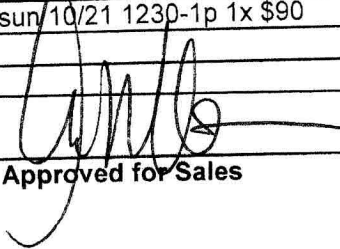
credit due rebates for the week of 10-1 - dollars are being respend

Sun 10/21 7-8p 1x \$2500

Sat 10/20 8-1130p 1x \$2500

sat 10/20 1130p-1205a 1x \$1100

sun 10/21 1230-1p 1x \$90


Approved for Sales

Approved for Accounting



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Contract # 321038

Schedule Dates

10/01/12-10/21/12

Advertiser

Pol/P McCrory/R/Gov/NC (16611)

Agency

Smart Media Group (1343)

Product

Political - State Candidate (1071)

Brand

C01C07 FOR GOV (132441)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

HANLEN,LINDSAY

Phone/Fax

/

CPE

MCCRO/ORDR/C01C07

Account Types

National/Political

Billing Type

Standard

Comments

MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

58

Rate

\$48,440.00

58

\$48,440.00

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Date Entered 07/06/12
Last Modified 10/19/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221194
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,266.00
Net Total \$41,174.00
Sales Tax

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|-----------------|---------|
| 4.3 | Normal Line / Spot | 10/05/12-10/05/12 | 5 | :30 | 1P- 2P (EST) | | | | | | 1 | | | 1 | \$375.00 | \$375.00 | Charlotte (WSOC) | chew | 8/22/12 |
| 5.1 | Normal Line / Spot | 10/05/12-10/05/12 | 5 | :30 | 12P- 1P (EST) | | | | | | 1 | | | 1 | \$375.00 | \$375.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 6.3 | Normal Line / Spot | 10/05/12-10/05/12 | 5 | :30 | 4P- 5P (EST) | | | | | | 1 | | | 1 | \$825.00 | \$825.00 | Charlotte (WSOC) | DR OZ | 9/28/12 |
| 7.2 | Normal Line / Spot | 10/05/12-10/05/12 | 5 | :30 | 5P- 5:30P (EST) | | | | | | 1 | | | 1 | \$850.00 | \$850.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 8.2 | Normal Line / Spot | 10/05/12-10/05/12 | 5 | :30 | 5:30A- 6A (EST) | | | | | | 1 | | | 1 | \$425.00 | \$425.00 | Charlotte (WSOC) | NEWS DAYBREAK | 9/28/12 |
| 10.2 | Normal Line / Spot | 10/05/12-10/05/12 | 5 | :30 | 6P- 6:30P (EST) | | | | | | 1 | | | 1 | \$1,100.00 | \$1,100.00 | Charlotte (WSOC) | 6P NEWS | 9/28/12 |
| 11.1 | Normal Line / Spot | 10/05/12-10/05/12 | 5 | :30 | 6A- 7A (EST) | | | | | | 1 | | | 1 | \$850.00 | \$850.00 | Charlotte (WSOC) | NEWS DAYBREAK | 9/28/12 |
| 12.2 | Normal Line / Spot | 10/05/12-10/05/12 | 5 | :30 | 7A- 8A (EST) | | | | | | 1 | | | 1 | \$775.00 | \$775.00 | Charlotte (WSOC) | GMA | 9/28/12 |
| 13.2 | Normal Line / Spot | 10/05/12-10/05/12 | 5 | :30 | 9A- 10A (EST) | | | | | | 1 | | | 1 | \$375.00 | \$375.00 | Charlotte (WSOC) | LIVE WITH KELLY | 9/28/12 |
| 15.2 | Normal Line / Spot | 10/01/12-10/01/12 | 5 | :30 | 10A- 11A (EST) | | | | | | | 1 | | 1 | \$375.00 | \$375.00 | Charlotte (WSOC) | DR PHIL | 9/28/12 |
| 16.2 | Normal Line / Spot | 10/01/12-10/01/12 | 4 | :30 | 11P- 11:35P (EST) | | | | | | | | 1 | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 17.3 | Normal Line / Spot | 10/01/12-10/01/12 | 4 | :30 | 11:35P- 12:05A (EST) | | | | | | | | 1 | 1 | \$700.00 | \$700.00 | Charlotte (WSOC) | NIGHTLINE | 9/28/12 |
| 18.2 | Normal Line / Spot | 10/01/12-10/01/12 | 5 | :30 | 12P- 1P (EST) | | | | | | | | 1 | 1 | \$375.00 | \$375.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 19.3 | Normal Line / Spot | 10/01/12-10/01/12 | 5 | :30 | 4P- 5P (EST) | | | | | | | | 1 | 1 | \$825.00 | \$825.00 | Charlotte (WSOC) | DR OZ | 9/28/12 |

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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Charlotte, NC 28206-2700

WSOC-TV

Contract # 321038

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Agency

Smart Media Group (1343)

Product

Political - State Candidate (1071)

Brand

C01C07 FOR GOV (132441)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

HANLEN,LINDSAY

Phone/Fax

/

Date Entered

07/06/12

Last Modified

10/19/12

Entered By

Jill Hipskind

CO-OP

No

Headline

06221194

Demo

Normal

Order Type

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Package Deal

Commission %

15.00

Commission

\$7,266.00

Net Total

\$41,174.00

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

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Smart Media Group
814 King Street
Alexandria, VA 22314

CPE MCCRO/ORDR/C01C07
Account Types National/Political
Billing Type Standard
Comments MCCRO FOR GOVERNOR
MCCRO FOR NC GOVERNOR

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|--------------------|---------|
| 21.2 | Normal Line / Spot | 10/01/12-10/01/12 | 5 | :30 | 5:30A- 6A (EST) | 1 | 1 | | | | | | | 1 | \$425.00 | \$425.00 | Charlotte (WSOC) | NEWS DAYBREAK | 9/28/12 |
| 22.1 | Normal Line / Spot | 10/01/12-10/01/12 | 5 | :30 | 5:30P- 6P (EST) | 1 | 1 | | | | | | | 1 | \$875.00 | \$875.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 23.2 | Normal Line / Spot | 10/01/12-10/01/12 | 5 | :30 | 6P- 6:30P (EST) | 1 | 1 | | | | | | | 1 | \$1,100.00 | \$1,100.00 | Charlotte (WSOC) | 6P NEWS | 9/28/12 |
| 24.1 | Normal Line / Spot | 10/01/12-10/01/12 | 5 | :30 | 6A- 7A (EST) | 1 | 1 | | | | | | | 1 | \$850.00 | \$850.00 | Charlotte (WSOC) | NEWS DAYBREAK | 9/28/12 |
| 25.2 | Normal Line / Spot | 10/01/12-10/01/12 | 5 | :30 | 7A- 8A (EST) | 1 | 1 | | | | | | | 1 | \$775.00 | \$775.00 | Charlotte (WSOC) | GMA | 9/28/12 |
| 26.1 | Normal Line / Spot | 10/01/12-10/01/12 | 5 | :30 | 8P- 10P (EST) | 1 | 1 | | | | | | | 1 | \$6,000.00 | \$6,000.00 | Charlotte (WSOC) | DWTS | 9/28/12 |
| 28.2 | Normal Line / Spot | 10/06/12-10/06/12 | 4 | :30 | 11:30P- 12:05A (EST) | | | | | | | 1 | | 1 | \$1,100.00 | \$1,100.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 29.2 | Normal Line / Spot | 10/06/12-10/06/12 | 5 | :30 | 12P- 12:30P (EST) | | | | | | | 1 | | 1 | \$275.00 | \$275.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 30.2 | Normal Line / Spot | 10/06/12-10/06/12 | 5 | :30 | 7A- 8A (EST) | | | | | | | 1 | | 1 | \$325.00 | \$325.00 | Charlotte (WSOC) | EYEWITNESS NEWS 7A | 9/28/12 |
| 32.2 | Normal Line / Spot | 10/06/12-10/06/12 | 5 | :30 | 8A- 9A (EST) | | | | | | | 1 | | 1 | \$475.00 | \$475.00 | Charlotte (WSOC) | GMA SATURDAY | 9/28/12 |
| 34.2 | Normal Line / Spot | 10/07/12-10/07/12 | 5 | :30 | 12P- 12:30P (EST) | | | | | | | | 1 | 1 | \$275.00 | \$275.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 35.2 | Normal Line / Spot | 10/07/12-10/07/12 | 5 | :30 | 6P- 6:30P (EST) | | | | | | | | 1 | 1 | \$1,000.00 | \$1,000.00 | Charlotte (WSOC) | 6P NEWS SUNDAY | 9/28/12 |
| 37.2 | Normal Line / Spot | 10/07/12-10/07/12 | 5 | :30 | 7A- 8A (EST) | | | | | | | | 1 | 1 | \$300.00 | \$300.00 | Charlotte (WSOC) | EYEWITNESS NEWS 7A | 9/28/12 |
| 38.2 | Normal Line / Spot | 10/07/12-10/07/12 | 5 | :30 | 8A- 9A (EST) | | | | | | | | 1 | 1 | \$500.00 | \$500.00 | Charlotte (WSOC) | GMA SUNDAY | 9/28/12 |

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

Accepted-Agency/Advertiser:

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1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Contract # 321038

Schedule Dates 10/01/12-10/21/12

Advertiser Pol/P McCrory/R/Gov/NC (16611)

Agency Smart Media Group (1343)

Product Political - State Candidate (1071)

Brand C01C07 FOR GOV (132441)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name HANLEN,LINDSAY

Phone/Fax /

CPE MCCRO/ORDR/C01C07

Account Types National/Political

Billing Type Standard

Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/06/12

Last Modified 10/19/12

Entered By Jill Hipskind

CO-OP No

Headline # 06221194

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$7,266.00

Net Total \$41,174.00

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Grand Total:

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58

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Rate

\$48,440.00

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|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|-----------------|---------|
| 40.2 | Normal Line / Spot | 10/04/12-10/04/12 | 4 | :30 | 11P- 11:35P (EST) | | | | | 1 | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 41.2 | Normal Line / Spot | 10/04/12-10/04/12 | 4 | :30 | 11:35P- 12:05A (EST) | | | | | 1 | | | | 1 | \$700.00 | \$700.00 | Charlotte (WSOC) | NIGHTLINE | 9/28/12 |
| 42.1 | Normal Line / Spot | 10/04/12-10/04/12 | 3 | :30 | 12P- 1P (EST) | | | | | 1 | | | | 1 | \$675.00 | \$675.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 43.2 | Normal Line / Spot | 10/04/12-10/04/12 | 5 | :30 | 4P- 5P (EST) | | | | | 1 | | | | 1 | \$825.00 | \$825.00 | Charlotte (WSOC) | DR OZ | 9/28/12 |
| 44.2 | Normal Line / Spot | 10/04/12-10/04/12 | 5 | :30 | 5P- 5:30P (EST) | | | | | 1 | | | | 1 | \$850.00 | \$850.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 45.2 | Normal Line / Spot | 10/04/12-10/04/12 | 5 | :30 | 5:30A- 6A (EST) | | | | | 1 | | | | 1 | \$425.00 | \$425.00 | Charlotte (WSOC) | NEWS DAYBREAK | 9/28/12 |
| 47.2 | Normal Line / Spot | 10/04/12-10/04/12 | 5 | :30 | 6P- 6:30P (EST) | | | | | 1 | | | | 1 | \$1,100.00 | \$1,100.00 | Charlotte (WSOC) | 6P NEWS | 9/28/12 |
| 49.2 | Normal Line / Spot | 10/04/12-10/04/12 | 5 | :30 | 7A- 8A (EST) | | | | | 1 | | | | 1 | \$775.00 | \$775.00 | Charlotte (WSOC) | GMA | 9/28/12 |
| 52.1 | Normal Line / Spot | 10/02/12-10/02/12 | 4 | :30 | 11P- 11:35P (EST) | | | | | 1 | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 53.2 | Normal Line / Spot | 10/02/12-10/02/12 | 4 | :30 | 11:35P- 12:05A (EST) | | | | | 1 | | | | 1 | \$700.00 | \$700.00 | Charlotte (WSOC) | NIGHTLINE | 9/28/12 |
| 55.2 | Normal Line / Spot | 10/02/12-10/02/12 | 5 | :30 | 4P- 5P (EST) | | | | | 1 | | | | 1 | \$825.00 | \$825.00 | Charlotte (WSOC) | DR OZ | 9/28/12 |
| 56.2 | Normal Line / Spot | 10/02/12-10/02/12 | 5 | :30 | 5P- 5:30P (EST) | | | | | 1 | | | | 1 | \$850.00 | \$850.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 57.2 | Normal Line / Spot | 10/02/12-10/02/12 | 5 | :30 | 5:30A- 6A (EST) | | | | | 1 | | | | 1 | \$425.00 | \$425.00 | Charlotte (WSOC) | NEWS DAYBREAK | 9/28/12 |
| 58.1 | Normal Line / Spot | 10/02/12-10/02/12 | 5 | :30 | 5:30P- 6P (EST) | | | | | 1 | | | | 1 | \$875.00 | \$875.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

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WSOC-TV

Contract # 321038

Schedule Dates 10/01/12-10/21/12

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Buyer Name HANLEN,LINDSAY

Phone/Fax /

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Account Types National/Political

Billing Type Standard

Comments MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Date Entered 07/06/12

Last Modified 10/19/12

Entered By Jill Hipskind

CO-OP No

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Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$7,266.00

Net Total \$41,174.00

Sales Tax

Charlotte (WSOC)

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58

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|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------|-----------------|----------|
| 60.1 | Normal Line / Spot | 10/02/12-10/02/12 | 5 | :30 | 6A- 7A (EST) | | | 2 | | | | | | 2 | \$850.00 | \$1,700.00 | Charlotte (WSOC) | NEWS DAYBREAK | 9/28/12 |
| 62.2 | Normal Line / Spot | 10/02/12-10/02/12 | 5 | :30 | 9A- 10A (EST) | | | 1 | | | | | | | \$375.00 | \$375.00 | Charlotte (WSOC) | LIVE WITH KELLY | 9/28/12 |
| 64.2 | Normal Line / Spot | 10/03/12-10/03/12 | 5 | :30 | 10A- 11A (EST) | | | | 1 | | | | | 1 | \$375.00 | \$375.00 | Charlotte (WSOC) | DR PHIL | 9/28/12 |
| 65.2 | Normal Line / Spot | 10/03/12-10/03/12 | 4 | :30 | 11P- 11:35P (EST) | | | | 1 | | | | | 1 | \$1,200.00 | \$1,200.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 66.2 | Normal Line / Spot | 10/03/12-10/03/12 | 4 | :30 | 11:35P- 12:05A (EST) | | | | 1 | | | | | 1 | \$700.00 | \$700.00 | Charlotte (WSOC) | NIGHTLINE | 9/28/12 |
| 68.3 | Normal Line / Spot | 10/03/12-10/03/12 | 5 | :30 | 4P- 5P (EST) | | | | 2 | | | | | 2 | \$825.00 | \$1,650.00 | Charlotte (WSOC) | DR OZ | 9/28/12 |
| 70.2 | Normal Line / Spot | 10/03/12-10/03/12 | 5 | :30 | 5:30A- 6A (EST) | | | | 1 | | | | | 1 | \$425.00 | \$425.00 | Charlotte (WSOC) | NEWS DAYBREAK | 9/28/12 |
| 71.1 | Normal Line / Spot | 10/03/12-10/03/12 | 5 | :30 | 5:30P- 6P (EST) | | | | 1 | | | | | 1 | \$875.00 | \$875.00 | Charlotte (WSOC) | EYEWITNESS NEWS | 9/28/12 |
| 73.1 | Normal Line / Spot | 10/03/12-10/03/12 | 5 | :30 | 6A- 7A (EST) | | | | 1 | | | | | 1 | \$850.00 | \$850.00 | Charlotte (WSOC) | NEWS DAYBREAK | 9/28/12 |
| 75.2 | Normal Line / Spot | 10/03/12-10/03/12 | 5 | :30 | 9A- 10A (EST) | | | | 1 | | | | | 1 | \$375.00 | \$375.00 | Charlotte (WSOC) | LIVE WITH KELLY | 9/28/12 |
| 76.0 | Normal Line / Spot | 10/02/12-10/02/12 | 5 | :30 | 6P- 6:30P (EST) | | | 1 | | | | | | 1 | \$1,100.00 | \$1,100.00 | Charlotte (WSOC) | | 9/28/12 |
| 77.0 | M/G For 62.2.1 / Spot | 10/07/12-10/07/12 | 4 | :30 | 6A- 7A (EST) | | | | | | | X | | 1 | \$375.00 | \$375.00 | Charlotte (WSOC) | | 10/4/12 |
| 78.0 | Normal Line / Spot | 10/21/12-10/21/12 | 5 | :30 | 7P- 8P (EST) | | | 1 | | | | X | | 1 | \$2,500.00 | \$2,500.00 | Charlotte (WSOC) | | 10/19/12 |
| 79.0 | Normal Line / Spot | 10/20/12-10/20/12 | 5 | :30 | 8P- 11:30P (EST) | | | 1 | | | | X | | | \$2,500.00 | | Charlotte (WSOC) | | 10/19/12 |

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